Any call from a business is solicitation whether they are directly seeling something or soliciting viewers/listeners to sell more advertising. Also it would be nice if email spam was included in the do not call registery. I get pop-ups from http://www.defeatmessenger.com that is trying to sell a program to get rid of their own pop-ups taht occur every 3-5 minutes. Seems a lot like computer extortion to me but somehow it's still legal.